



California Soccer Association North  
 Minutes of the Board of Directors Meeting  
 July 15, 2023 10:00 AM

1. Call to Order – meeting called to order at 10:06 AM
2. Roll Call

<b>Officers</b>	<b>Incumbent</b>	<b>Present</b>	<b>Via Zoom</b>	<b>Arrival Time</b>
President	Tom Moore		X	
Vice President	Juan Zaldana		X	
Secretary	Corinne Moya		X	
Treasurer and CFO	Javier Rodriguez		X	
<b>Leagues</b>	<b>Director</b>	<b>Present</b>	<b>Via Zoom</b>	<b>Arrival Time</b>
Alameda County Soccer League	Vangie Bond			
Central California Soccer League	Johnny Cuatecontzi		X	
	Andrew Garcia		X	
Liga Comunitaria Chapin de SF	Jhony Aguilar			
Marin Soccer League	Allen Kohlhepp			
Monterey Peninsula Soccer League	Rachel Gonzales		X	10:29am
Palo Alto Adult Soccer League	Travis Kelly			
Sacramento Adult Soccer League	Gerhard Achtelik		X	
San Francisco Soccer Football League	Genaro Camacho			
	Sergio Raddavero		X	
	Avery Lyford		X	
San Joaquin Valley Soccer League	Marcos Yañez			
	Rene Perez		X	10:15
<b>Committee Members and Staff</b>		<b>Present</b>	<b>Via Zoom</b>	<b>Arrival Time</b>
Past President and CNRA Rep	Ric Olivas		X	10:15
Member-at-Large	Edwin Menjivar			
Member-at-Large	Nelson Pino			
CSAN Staff	Norma Sanchez		X	
CSAN Staff	Rocio Samayoa			
<b>Public Attendees</b>	<b>Guest</b>	<b>Present</b>	<b>Via Zoom</b>	<b>Arrival Time</b>

3. Consent Calendar
  - A. Consider approval of the minutes of May 20, 2023 Board of Directors Meeting  
 Javier requested correction to minutes to reflect the following change:

Original:

D. Treasurer's Report – Javier Rodriguez

A revised Profit and Loss report was provided in the Board packet prior to meeting. Income of \$217,028.18 includes International Games money of \$79,654.00. Net income was \$8,771.02. CSAN has not had a net position for several years.

Corrected to:

D. Treasurer's Report – Javier Rodriguez

-Sent out revised Profit and Loss report prior to meeting. Income \$217,028.18 include International Games money of \$79,654.00. Net income \$8,771.02.

***(update 071523) This is the first time in several years that CSAN reflected earnings instead of a loss.***

Javier moved to approve minutes with correction.

Gerhard 2<sup>nd</sup>. Minutes approved.

#### 4. Officer, Staff and Committee Reports

##### A. President's Report – Tom Moore

CSAN will need the name, phone number and email address of each member league's Referee Assigner as well as the league contact for new teams. It's important to have the referee assigner information as CNRA was forced to switch the referee registration platform over to the USSF referee registration platform. Referees must opt-in to allow their contact information to be shared with referee assigners. CSAN wants to be sure we provide a way for referees to contact referee assigners for adult leagues. Norma will get updated information and send to Coco to update website.

San Jose Earthquakes Discount Tickets: Tom will be sending out a link for future Earthquakes discount tickets.

Tom, Juan, Coco and Jan Mullen attended the USWNT vs Wales send-off game at PayPal Park. Tom met with Bill Taylor, VP of USSF regarding possible support for starting up a walking soccer program. They also discussed the possibility of connecting with the medical community to start walking soccer for cardiac and orthopedic rehabilitation programs as Bill Taylor is also a physician.

##### B. Vice President's Report – Juan Zaldana

Juan requested to add an item to the agenda regarding the Guinness Book of World Records.

CSAN will need to make a modification to the entryway of the building to comply with handicap access. A control bar will need to be installed to enable the door to be automatically opened for handicap access. Juan will be obtaining a quote and will check to see if existing wiring is compatible with new equipment. Once work is completed, we will need to send pictures and video of completed work to contractor for sign-off. Contactor will send sign-off to the SF City buildings department for ADA compliance.

The CSAN building was recently tagged and it was discovered that although the building was painted with anti-graffiti paint, it has since been painted over with regular paint. There may be more anti-graffiti paint stored in the closet. The wall will need to be repainted, if the paint doesn't match the other wall, then entire building will need to be re-painted.

### C. Registrar's Report – Norma Sanchez

The report will be submitted at the CSAN AGM in August.

### D. Treasurer's Report – Javier Rodriguez

The Profit and Loss report reflects \$230,915.49 income, \$246,599.59 expense for a loss of -\$15,684.10. The income reflects the international games money. CSAN will no longer be receiving significant amounts of International games money from USSF as the funds will be distributed evenly to all State Associations going forward.

Javier will be preparing the Balance Sheet, Annual Report and Profit and Loss for the August AGM.

Motion to accept treasurers report by Rachel, 2<sup>nd</sup> by Juan. Motion passed, report accepted.

## 5. Action Items

### A. Consider registration fee for walking soccer.

Tom assisted with the Viking Soccer League walking soccer demo at Beach Chalet. Tom has asked Jan Mullen to assist in getting a walking soccer program started in Northern California. It's important for CSAN to establish new programs as there is a downward trend in player registrations. CSAN is losing players to other organizations and there is no market protection for CSAN. We may be able register walking soccer players so we need to set registration fees, suggested \$20 annual player registration fee and \$25 annual team fee.

A lengthy discussion on walking soccer was held:

- Players need to be able to register individually, not as a team as games are usually pickup games.
- CSAN can become a 'league' for walking soccer, in order to capture the market. Program will need to be developed.
- What is the difference between 'social soccer' and walking soccer when it comes to player passes? Additional conversation is needed on setting up different fee structures for different versions of soccer.
- CSAN needs to think about establishing a new revenue source as our current income levels are not sustainable.
- CSAN should already have a fee structure in place, it would help leagues set up walking soccer programs.
- If CSAN is a 'league' who will be responsible for fields, refs? CSAN will need to connect with local leagues.
- Need clarification on what current CSAN Player Pass covers, \$10 tournament pass and if we can issue 'open' player passes, no team or league name.
- CSAN should be a 'Program' driven State Association. We need to be leading programs. CSAN should be doing this to support leagues, open programs for those that do not play traditional soccer.

This topic will be re-introduced at CSAN AGM in August for vote.

### B. Clarify cost of player transfers during the registration year.

Need to clarify if a transfer includes a release. Per Tom, there seems to be some confusion on the wording for transfers on the CSAN website. Discussion held on the subject suggests that it isn't confusing. There is a \$10 fee for transfers, no fee for release if release is done online. Tom will take a look at wording on website and update if needed.

### C. 2023 State Cup

There will not be a CSAN State Cup this year as fields aren't available. Crocker is being resurfaced resulting in a shortage of fields in SF. Fields can only be requested a few months ahead, not a year ahead of requested dates.

### D. August AGM and elections

Coco will run for re-election for Secretary

Juan will run for re-election for Vice-President

### E. Grant applications - request for assistance. (AEDs and Walking Soccer).

The USASA Region IV Grant Application deadline is Aug 15. Tom requested a volunteer to assist with writing and submitting the Grant Application request to USASA Region IV. Avery with the SFSFL volunteered to assist with grant request as it is specifically for AED funds that the SFSFL is requesting.

Tom will ask Jan Mullen to assist in submitting an Innovate to Grow Grant request to US Soccer. This would be to establish a Walking Soccer program in Northern California.

### 6. Closed session moved to end of agenda.

### 7. Good of the Game

Juan has 1 item for the good of the game. John Moncada holds the Guinness Book of World Records title for juggling a soccer ball from the bottom of the Hollywood Hills to the top. He is looking to set another record in San Francisco for descending a mountain while juggling a ball. He is looking for sponsorship opportunities and has approached CSAN. Juan thinks this could be a good opportunity for CSAN to explore. The Guinness Book of World Records charges a \$15K fee for an event, CSAN does not have to cover all of it as John Moncada has his own organization to cover expenses. Juan will be meeting with John Moncada and attending an event in Los Angeles to learn more about this opportunity.

### A. Director's Comments- None

### B. Board Member Requests for future agenda items - None

### 6. Closed Session

A. Closed session regarding potential grievance or litigation – California Youth Soccer Association.

### 8. Adjournment – Meeting adjourned 1pm.

Next Board of Directors Meeting – August 19, 2023.

2023 Annual General Meeting – August 19, 2023.